

Samlink Advisory Services

Banking Transformation Assurance Framework





Ensuring Success Through Independent Program Assurance

Our approach is centred on delivering tangible business value and reduced risk. Founded on our heritage in continued modernisation of our own Banking as a Platform offering, we bring more than 40 years of deep domain knowledge and expertise.

We will assist you to establish and manage a close collaborative partner ecosystem with effective communication and transparency, underpinning your successful transformation program. Using our experience and industry best practices, we can:

- Sensure the program stays on track
- Provide best practice from our own modernisation programs
- Strengthen collaboration between all engaged parties including 3rd party suppliers, system integrators, the banks IT and business
- ♂ Bring and engage our own experts when required

Empowering Banking Modernisation with Confidence

At Samlink Advisory Services, we stand as your dedicated ally, steering you confidently through the intricacies of core banking and payments transformation.

Our commitment to minimizing risk and ensuring the success of your transformation program is unwavering. By weaving together co-innovation, co-creation, co-execution, and co-operation within a solid framework of program assurance, we distinguish ourselves as the independent third-party partner of choice, ensuring early warning on potential delay or failure and drive implementation of corrective actions.

Our legacy spans over four decades of operational excellence, managing and modernizing a comprehensive Banking as a Platform solution, trusted by more than 50 financial institutions. This rich heritage not only demonstrates our approach's effectiveness but also solidifies our expertise.

As a hands-on, trusted partner, we are dedicated to working alongside you throughout your modernization journey. Whether leading as the core transformation partner or providing critical oversight as the trusted third-party program assurance and due diligence partner, we focus on mitigating risks and facilitating transparent communication among all stakeholders. Our involvement guarantees the successful delivery of your programs. Our service stands out through our unparalleled combination of extensive hand-on experience, collaborative innovation, and independent assurance.





Empowering Banking Modernisation with Confidence

Our Advisory Services, Your Transformation Success:

- **Co-Innovate & Co-Create:** We initiate the transformation journey with shared exploration of new ideas and joint development of solutions including evaluation and assessment of candidate vendor platform and offerings, ensuring they are perfectly aligned with your needs and objectives. We take advantage of the Samlink Ecosystem Enabled Banking accelerator and the BIAN framework.
- **Co-Execute & Co-Operate:** Our collaborative implementation and ongoing operation support ensure that the implemented solutions are effectively brought to life and continuously improved upon.
- Independent Program Assurance and Due Diligence: Lack of communication and effective governance is a critical and common reason for failure or delays in transformational programs. As your trusted third-party partner, we provide objective oversight, drive stakeholder collaboration, mitigate risks, and facilitate clear communication, ensuring your transformation project is delivered successfully and sustainably.





Samlink Advisory Services Accelerators

Digital Innovation & Customer Engagement

Embedded Finance & Open Banking: Seamlessly integrating financial services into everyday experiences to attract and engage customers.

Banking as a Service & Platform: Offering customizable and scalable banking solutions for modern customer needs, including our own Banking as a Service platform.

Al in Banking: Utilizing artificial intelligence to enhance customer experience and drive efficient banking operations.

Payment Modernization: Innovating payment systems for faster, more secure transactions, leveraging modern technology.

Operational Transformation & Resilience

Digital Transformation: Tailoring banking experiences to meet the digital demands of today's customers.

Operational Resilience: Strengthening banking operations for business continuity and risk mitigation.

Progressive Modernization: Implementing gradual modernization strategies of legacy systems and processes to keep pace with technological advancements.

Ecosystem Enabled Banking: Creating a collaborative banking ecosystem to foster innovation and expand services and build a new bank in as little as six months.

Technological Advancement & Future-Ready Solutions

Modernize Your Core & Update Tech: Revamping legacy systems and adopting new technologies for scalable, efficient banking based on an ecosystem of partners.

Harness the Cloud: Utilizing cloud technology and a hybrid cloud strategy for agility and innovative banking solutions.

CBDC (Central Bank Digital Currency): Pioneering in the implementation of digital currencies to lead the future of banking.

Banking Transformation Assurance Framework

Delivering deep hands-on core transformation experience in a structured way to reduce risk and ensure transparent communication between all stakeholders within a transformation program as the trusted independent 3rd part assurance and due diligence partner.





Thank You

Samlink Advisory Services

samlink.fi/our-solutions/advisory-services



